



Grove City Market
Latitude: 39.87664
Latitude: 39.87664
Longitude: -83.06991

Longitude: -83.06991 Site Type: Ring Radius: 5 miles

Demographic Summary	2009	2014	
Population	114,090	117,664	
Households	44,783	46,425	
Families	30,623	31,368	
Median Household Income	\$55,889	\$59,611	
Males per 100 Females	92.8	92.7	
Population by Age			
Population <5 Years	7.7%	7.6%	
Population 5 - 17 Years	18.4%	18.3%	
Population 65+ Years	11.7%	13.2%	
Median Age	36.1	36.3	

	Spending	Average	
	Potential	Amount	
	Index	Spent	Total
Health Care	93	\$3,491.60	\$156,364,285
Medical Care	92	\$1,706.37	\$76,416,489
Physician Services	92	\$209.95	\$9,402,106
Dental Services	90	\$310.31	\$13,896,678
Eyecare Services	93	\$48.99	\$2,194,043
Lab Tests, X-Rays	93	\$56.02	\$2,508,533
Hospital Room and Hospital Service	94	\$123.60	\$5,535,058
Convalescent or Nursing Home Care	90	\$29.11	\$1,303,433
Other Medical Services <sup>1</sup>	91	\$88.75	\$3,974,681
Nonprescription Drugs	89	\$93.45	\$4,185,125
Prescription Drugs	94	\$517.26	\$23,164,559
Nonprescription Vitamins	92	\$52.61	\$2,356,110
Medicare Prescription Drug Premium	91	\$33.77	\$1,512,405
Eyeglasses and Contact Lenses	93	\$70.04	\$3,136,749
Hearing Aids	84	\$17.99	\$805,462
Medical Equipment for General Use	93	\$6.09	\$272,730
Other Medical Supplies <sup>2</sup>	94	\$48.43	\$2,168,817
Health Insurance	93	\$1,785.23	\$79,947,795
Blue Cross/Blue Shield	93	\$522.50	\$23,399,180
Commercial Health Insurance	96	\$354.03	\$15,854,311
Health Maintenance Organization	91	\$326.13	\$14,605,047
Medicare Payments	92	\$359.31	\$16,090,968
Long Term Care Insurance	92	\$58.45	\$2,617,641
Other Health Insurance <sup>3</sup>	94	\$164.81	\$7,380,647

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.Detail may not sum to totals due to rounding.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

<sup>&</sup>lt;sup>1</sup> Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

<sup>&</sup>lt;sup>2</sup> Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

<sup>&</sup>lt;sup>3</sup> Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.





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2009	2014
452,172	457,341
184,355	187,749
101,658	101,683
\$47,108	\$51,840
98.8	98.5
7.0%	6.9%
16.1%	15.8%
9.9%	11.1%
31.9	32.0
	452,172 184,355 101,658 \$47,108 98.8 7.0% 16.1% 9.9%

	Spending	Average	
	Potential	Amount	
	Index	Spent	Total
Health Care	81	\$3,050.99	\$562,464,776
Medical Care	81	\$1,492.89	\$275,221,086
Physician Services	81	\$184.90	\$34,086,874
Dental Services	77	\$265.54	\$48,953,795
Eyecare Services	81	\$42.61	\$7,856,280
Lab Tests, X-Rays	80	\$48.19	\$8,883,920
Hospital Room and Hospital Service	86	\$112.63	\$20,763,733
Convalescent or Nursing Home Care	77	\$25.06	\$4,620,780
Other Medical Services <sup>1</sup>	79	\$76.69	\$14,138,106
Nonprescription Drugs	81	\$84.35	\$15,549,588
Prescription Drugs	82	\$450.41	\$83,035,549
Nonprescription Vitamins	83	\$47.28	\$8,716,775
Medicare Prescription Drug Premium	81	\$30.09	\$5,547,411
Eyeglasses and Contact Lenses	81	\$61.30	\$11,301,005
Hearing Aids	71	\$15.22	\$2,805,054
Medical Equipment for General Use	86	\$5.65	\$1,041,975
Other Medical Supplies <sup>2</sup>	83	\$42.96	\$7,920,241
Health Insurance	81	\$1,558.10	\$287,243,690
Blue Cross/Blue Shield	81	\$453.97	\$83,691,606
Commercial Health Insurance	83	\$307.67	\$56,721,064
Health Maintenance Organization	81	\$292.33	\$53,893,218
Medicare Payments	80	\$313.61	\$57,815,608
Long Term Care Insurance	77	\$48.57	\$8,954,547
Other Health Insurance <sup>3</sup>	81	\$141.94	\$26,167,647

**Data Note**: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.Detail may not sum to totals due to rounding.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

<sup>&</sup>lt;sup>1</sup> **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

<sup>&</sup>lt;sup>2</sup> Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

<sup>&</sup>lt;sup>3</sup> Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.





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Demographic Summary	2009	2014
Population	1,289,648	1,326,572
Households	529,098	546,862
Families	316,365	322,022
Median Household Income	\$57,385	\$60,663
Males per 100 Females	95.7	95.7
Population by Age		
Population <5 Years	7.2%	7.2%
Population 5 - 17 Years	17.2%	16.9%
Population 65+ Years	10.2%	11.5%
Median Age	34.3	34.2

	Spending Potential	Average Amount	
	Index	Spent	Total
Health Care	96	\$3,631.38	\$1,921,358,323
Medical Care	96	\$1,780.10	\$941,848,555
Physician Services	99	\$223.82	\$118,421,475
Dental Services	94	\$325.10	\$172,011,039
Eyecare Services	98	\$51.72	\$27,365,123
Lab Tests, X-Rays	96	\$57.90	\$30,634,400
Hospital Room and Hospital Service	101	\$132.66	\$70,191,622
Convalescent or Nursing Home Care	86	\$27.96	\$14,792,426
Other Medical Services <sup>1</sup>	96	\$93.23	\$49,326,733
Nonprescription Drugs	95	\$99.71	\$52,756,600
Prescription Drugs	96	\$528.80	\$279,788,953
Nonprescription Vitamins	99	\$56.41	\$29,847,269
Medicare Prescription Drug Premium	91	\$33.48	\$17,715,646
Eyeglasses and Contact Lenses	98	\$73.89	\$39,093,905
Hearing Aids	83	\$17.59	\$9,306,217
Medical Equipment for General Use	101	\$6.64	\$3,511,514
Other Medical Supplies <sup>2</sup>	99	\$51.19	\$27,085,631
Health Insurance	96	\$1,851.28	\$979,509,768
Blue Cross/Blue Shield	98	\$546.23	\$289,007,961
Commercial Health Insurance	101	\$373.44	\$197,588,632
Health Maintenance Organization	98	\$353.49	\$187,028,697
Medicare Payments	91	\$355.88	\$188,296,871
Long Term Care Insurance	92	\$58.15	\$30,768,716
Other Health Insurance <sup>3</sup>	93	\$164.09	\$86,818,890

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.Detail may not sum to totals due to rounding.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

<sup>&</sup>lt;sup>1</sup> Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

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<sup>&</sup>lt;sup>3</sup> Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.